

PRODUCT IDEA: INTERACTIVE TEAM-BUILDING IN RASCAL STYLE

KUONI DESTINATION MANAGEMENT

The Hungarian Open-Air Museum, the Skanzen, is Hungary's central collection of architecture. It offers many programme opportunities for guests interested in ethnography, folk architecture, and way of life and traditions of past rural Hungarian regions. The open-air museum offers a mixture of cultural relaxation and nature-oriented experience. The museum was founded in 1967. Its goal is cultural heritage protection; and presents vernacular architecture, interior decoration and way of life in rural Hungary from the second half of the 18th century to World War I. About 300 transplanted buildings, representing nine Hungarian regions, have been carefully restored and erected according to the layout of traditional settlements.



OPENING TIMES

Outdoor activities:
1st April to 31st October

Indoor activities:
All year round

(SERVICE) LOCATION

Directions by plane:
Approx. 45 km from the Ferihegy airport in Budapest

Directions by car:
20 km from Budapest on road no. 11

Directions by public transport:
Regular public train and bus service from Budapest to Szentendre main station, from there local public bus service to the Skanzen

CONTACT

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Spoken Languages
English, German, Hungarian

THE ITINERARY IN DETAIL

A group of rascals welcomes our clients upon arrival. The sly rascals have contrived many clever and tricky challenges to make this an unforgettable event. Divided into small teams, our clients have to find the different posts located throughout the whole Open-Air Museum Skanzen. Those who are skilful and enthusiastic enough will receive so-called "rascal medallions". During their exploration, they will come across some stands selling authentic articles. They can purchase these articles with their medallions and take them home.

Some examples of the tasks: Bullwhip-fighting and lucky horseshoe, bike-hike, The mellow fellow, sack-race and driving the hoop, carriage-derby, sheep counting, folk-dance learning, flour ball and apple-fishing, make a scarecrow, harvest contest, haystack struggle, barrel on the run and tug of war.

During the game, one of the posts will provide the opportunity to take a rest and taste the typical Hungarian "lángos" (fried dough).

The winning team will be announced after the game and will receive their prize. Additionally, every guest receives a small gift (typical Hungarian honey cake), in memory of the programme in the Skanzen of Szentendre.

GENERAL CONDITIONS

Duration of itinerary excluding transfers: approx. 4 hours. Guide available in several European languages. Clients should be prepared for the outdoor activities with suitable clothing matching to weather conditions. Health and safety insurance required. Participation in the games at one's own risk.

KEY FEATURES

- Discover the world of the Hungarian village
- Experience the spirit of the countryside as it was at the end of the 19th century
- Experience the life, customs and traditions of rural Hungary in former times
- Taste the different foods and drinks

CAPACITY

- Outdoor activities/summertime: unlimited
- Indoor activities/wintertime: 200 persons

