

Meetings & Incentives



La Dolce Vita
Be a movie star in the eternal city

La Dolce Vita

Rome is one of the cities most often captured on films, it is an immense, monumental set used and often reconstructed in the studios of Cinecittà, by great Italian and international directors. For example, just thinking about the city of Rome in cinema, it is impossible not to recall the image of Anita Ekberg who bathes with Marcello Mastroianni in the "pagan" waters of the Trevi Fountain in "La Dolce Vita". We offer you a chance to be captured from movie atmosphere and live like a movie star!

Depart from your hotel by private coach for transfer to Cinecittà Studios. An experienced guide will join you inside. At the end of the visit, Vintage cars will wait clients outside studios with movie gadget as: Ladies - Black sunglasses and Foulards / Men – Hats and Cigars. Transfer by Vintage cars to the Famous Restaurant Harry's Bar in Via Veneto. Harry's Bar is the unique place that evokes the "Dolce Vita" as if it were a clip from the film, creating a vivid flashback to the golden era of the Via Veneto.

Upon arrival to the restaurant clients will be discover from "Paparazzi" with photos! After lunch, clients will live an exiting tour by VESPA Motorcycle, reaching a famous Ice cream Bar near Spanish steps.

General Conditions

Group size: as from 10 persons
Operating dates: all year round
Assistance: available in several languages
Location: Rome

Bookings & Information

Kuoni Destination Management
Italy
Simona Marcimino
Phone +39 06 89298 224
Fax +39 06 89298 236
simona.marcimino@it.kuoni.com
www.kuoni-dmc.com